



LOCAL SPARK PACKAGE

THE SPARK YOUR BUSINESS NEEDS

Package Highlights

- ▶ Brand new 15 to 20-page website
- ▶ Selection of 50 keywords
- ▶ A minimum of 25 first page rankings in 90 days or less
- ▶ 5 pages of cornerstone content
- ▶ All SEO content written and optimized by Big Bang Marketing
- ▶ Monthly blog posts on website
- ▶ Google My Business posts & management
- ▶ Social Media linked to site
- ▶ 30 local directories
- ▶ 5 law firm specific directories
- ▶ 1 video created and published on the website
- ▶ CDN hosting & SSL
- ▶ Competitor analysis and ranking tracking
- ▶ Monthly monitoring for any changes to search engine updates

Benefits of Local Spark Package compared to other SEO Campaigns

Big Bang Local Spark

- ▶ Guaranteed Rankings on Page One in 90 days or less
- ▶ Client gets to select their keywords and up to 50 of them
- ▶ Client owns new website and content
- ▶ We write and optimize all of the content
- ▶ We brainstorm for topics to write about relevant to your legal field and geographical area

Other SEO Local Packages

- ▶ Most SEO firms won't refund you if they can't rank you – we will though
- ▶ Most won't let you pick the keywords; this means you could rank for nonsense
- ▶ Most SEO Agencies won't let the client own the website
- ▶ Most SEO firms force the attorney to write all of the content
- ▶ We have writers and staff that have worked in the legal field, we know how to create amazing content

Package Value & Savings

- ▶ Website Design & Optimization Value: \$7,500.00
- ▶ Structured Data + Mobile Optimization: \$5,500.00 value
- ▶ Talk to Search Programming: \$10,000.00 value
- ▶ SEO Content and Cornerstone Pages: \$12,500.00 value
- ▶ Monthly Blog Posts and Article Writing: \$3,500.00 monthly value
- ▶ Social Media links and sharing on website: \$1,200.00 monthly value
- ▶ Google My Business & Directory creation + management: \$7,000.00 value
- ▶ CDN Hosting + SSL + Site Backups: \$1,000.00 monthly value
- ▶ Law Firm Marketing Video: \$5,000.00 value

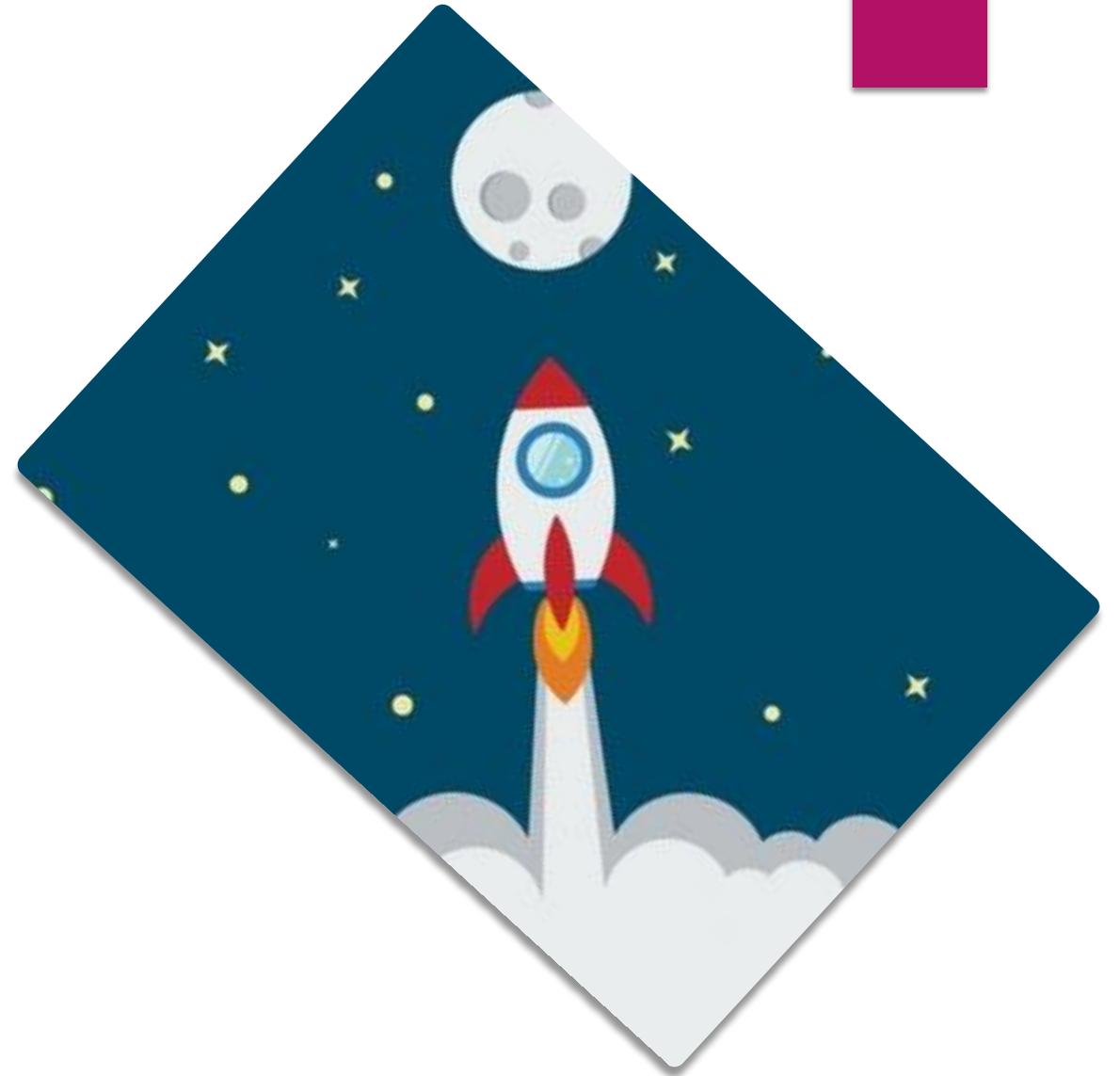
Why Choose the Local Spark Package...

The Local Spark Package was created to help law firms get their feet wet with digital marketing. For too long too many law firms have been ripped off and led down dark alleys by so called "attorney marketing agencies" who deliver no results. Big Bang designed the Local Spark to be the FIRE your law firm needs to grow. Affordable, Scalable, and Effective. The SPARK your law firm needs.

- ▶ **Total Package Value** = \$115,900.00 for 12 months of SEO & SEM service
- ▶ **Local Spark Cost** = \$2,500.00 down and only \$1,900.00 per month for a total savings of **\$92,500.00**

How is the Local Spark so affordable...

Big Bang focuses nearly 100% of our practice on managing law firms. Our writers, programmers, and developers are all in-house. Since we manage so many law firms coast to coast, we can create massive amounts on content, blogs & articles, social posts, while keeping everything unique and fresh. The Local Spark helps attorneys and lawyers who are either just starting out or who haven't had success with digital marketing. We pass that savings onto our clients.



Local Spark Timeline

- ▶ Sign up and select your 50 keywords
- ▶ Within 24 hours of signing we begin building the new website
- ▶ 30 days after signing your new site, content, and SEO work is complete
- ▶ Site goes live and within 90 days or less you rank for a minimum of 25 keyword search phrases
- ▶ All work is guaranteed and comes with a full money back warrantee
- ▶ Client owns the website, content, video, and all work
- ▶ Package is scalable and can be upgraded at anytime